

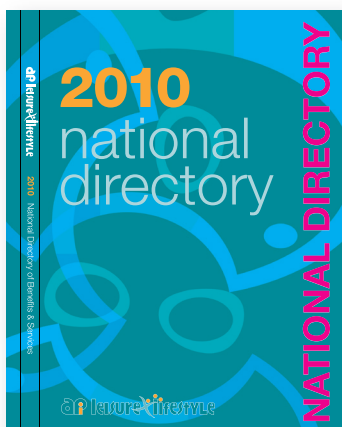
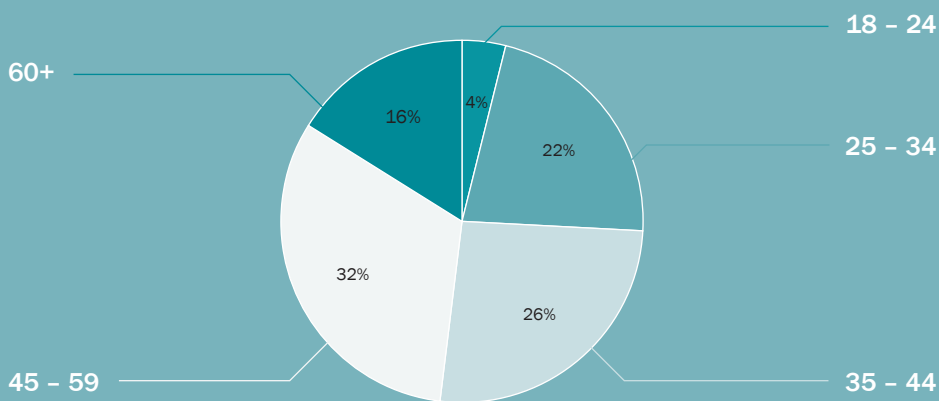
API LEISURE & LIFESTYLE MEMBER DIRECTORY 2011

HIGH REACH AND HIGH FREQUENCY ADVERTISING OPPORTUNITY

API's 2011 Member Directory offers exposure to over 15,000 attentive members. Listing all API's membership discounts and benefits, members consult their directory frequently throughout the year. As a corporate partner of API, you have the opportunity to obtain one of only ten pages of advertising in this 240 page directory. To take advantage of this limited advertising opportunity contact **Margaret Groves** on 07 3005 6666. Bookings close on 1st October 2011.



AGE PROFILE OF OUR MEMBERS



2010 National Directory

API LEISURE & LIFESTYLE DIRECTORY

- + Mailed directly to over 15,000 members in December each year
- + Highly valued by members with a complete listing of member discounts and benefits
- + 240 pages, with only 10 pages of advertising
- + 12 month shelf life
- + Contemporary, user-friendly design

COST & SPECS

- + Full-page ad: \$1000
- + Area for type: 175mm x 111mm
- + Page size: A5 (210mm x 148mm)
- + Material deadline 17th October 2011.

